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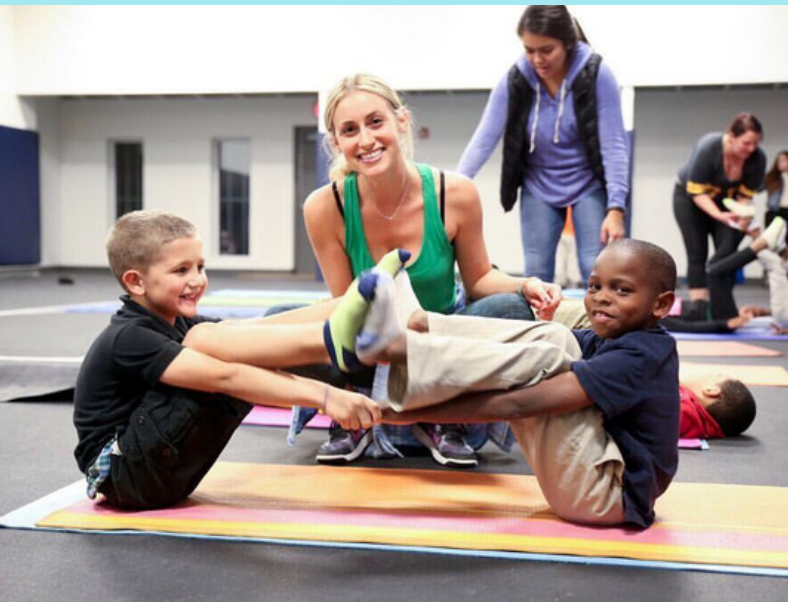
Annual Report

Small World Yoga



SMALL WORLD YOGA
Connecting People. Creating Community.

Profile



OUR MISSION & VISION

The mission of Small World Yoga is to connect people and create community by increasing access to yoga.

We believe in the power of yoga to transform individuals through healing and connection. We envision a world in which everyone has access to these benefits. By empowering people, we strengthen communities, and ultimately make a big world feel small.

OUR VALUES

- Inclusion: We believe yoga is for every body.
- Sustainability: We value long-lasting relationships with our students, partners, and the communities we serve.
- Connection: In all that we do and with all who we meet, we strive for authentic and meaningful connection.
- Growth: Ultimately, our goal is to empower those we serve to grow and live more fulfilling lives through yoga.



"Yoga is a dance of dealing with what is, and allowing yourself to fully experience whatever you're experiencing right here, in the moment."

Baron Baptiste

Our Leadership Team



LIZ VEYHL, FOUNDER AND EXECUTIVE DIRECTOR

Liz found yoga as a burnt out college athlete and immediately fell in love with the physical and mental benefits of the practice. Liz founded Small World Yoga in 2014 with the vision to grow in outreach locations across Middle Tennessee. A year later she co-founded Baptiste Power Yoga Nashville, which is now the official teacher training school of SWY, and has made a sustainable model of bringing yoga to the community by training more than 100 new teachers.



NATALIE THOMAS, OUTREACH MANAGER

Natalie fell in love with yoga while attending college at MTSU. She started with SWY in 2015 and currently manages the organization's relationships with community partners, the SWY teaching team, and is on our teaching staff.



LEAH FRIEND, YOUTH PARTNERSHIPS MANAGER

Leah found yoga in her search for recovery from injuries after a lifetime of competitive gymnastics. After her first class at SWY in 2017, she knew she wanted to bring access to yoga for children through the organization. Leah manages all of our youth programming, facilitates teacher trainings, and is on our teaching staff.

Our Leadership Team Cont.



CHELSEA GARTNER, COMMUNITY STUDIO MANAGER

After one year of practicing yoga regularly, Chelsea was inspired to deepen her practice and to share the magic of yoga with others; she completed her first teacher training in 2012. Chelsea seeks to share the wisdom and tools that she learned through her own personal development and transformation journey, to empower others to unlock their power within.



JESSIE GENET, DEVELOPMENT COORDINATOR

Jessie found yoga ten years ago and has dedicated more and more time to it ever since. She began teaching in 2018 and joined SWY in 2021 after a career in supply chain. Her role in development financially supports SWY through grant writing, fundraising, event planning, and communications. Jessie is also a teacher in the studio and in the community.



SARAH ELLIS, SOCIAL MEDIA MANAGER

Sarah joined SWY in 2021 as our social media manager, bringing her writing and designing skills to our community. She has been teaching with SWY for three years, both in the studio and out in the community, working with all ages -from kindergartners to 90-year-old seniors.

Board of Directors

President: Teresa Standard

Secretary: Alex Fisher

Treasurer: Megan Staggs

Board Members:

Janet Caldwell

Reggie Ford

Laren Hart

Tim Netsch

Mitch Walker

Regine Webster

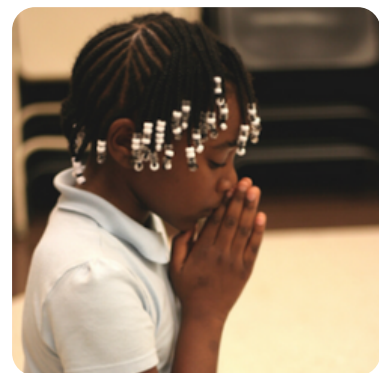
Mike Winter



100% of our Board gives financially to our organization.

2021 Highlights

- We experienced record revenue generation, growing total income by 60% from 2020.
- We provided more than 3,000 outreach classes and by the end of the year, our outreach programming was back to our pre-pandemic numbers.
- We found a new Community Studio that has more space than our previous studio, allowing us to make yoga accessible to more people in the community.
- We leveraged virtual capabilities and expansion into a new city to grow revenue from Baptiste Power Yoga Nashville YTT by 18% from 2020.



2021 Impact

90+
Active
Volunteer
Instructors



3,000
participants
monthly

75+
Community
Partner
Locations



2021 Teacher Training Graduates

Congratulations to Baptiste Power Yoga Nashville 2021 Teacher Training graduates!

Nashville 200-Hour:

Ally Dorst
Angela Nixon
Annie Kate Hudson
Caleigh Edler
Carsen McDonald
Cody Mitchell
Emilie Hall
Jaci Conley
Jennie Wu
Laren Hart
McKala Cass
Melinda Ballentine
Rachell Peace
Reggie Ford
Arnav Mujumdar
Brenda Fabela-Enriquez
Erin Stanohill
Felicia Woods
Hala Alaw
Heather Anderson
Katrina Cortez
Nuha Alaw

Johnson City 200-Hour:

Abby Hook
Becky Dunkelberger
Ben Yarger
Brittany Galyan
Christine Zajonc
Emma Cullop
Jamal Maatouk
Lesley Bowen
Makenzie Delmonico
Mia Colbert
Raven Honsaker
Sara O'Daniel
Shamus Stevens
Stephanie Yarger
Tabitha Wandell
Talya Shelley
Wilfred Williams

Myrtle Beach 200-Hour:

Alexa Cecil
Chrissy Harris
Didi McRae
Helen Begola
Jeannine Franco
Lou Moratto
Nicole Kelly
Rachel Duerr
Shari Carr
Tina Mahon

Oxford 200-Hour:

Lauren Colliau
Elizabeth Whitaker
Gabriella Esarco
Rebecca Nosef
Brittany Power
Elizabeth Wade
Johnson
Sonya Mosher
Sara Lauren Rutledge

Nashville 300-Hour:

Alex Sage
Chyna Sinervo
Daniella Howard
Gabriel Poe
Ginger Whitwell
Ina Proctor
Lauren Colliau
Savanna Starko



2021 Financials

While the pandemic and the sale of our previous studio greatly affected our income, we weathered the storm due to our diversified revenue streams as well as exceptional leadership.



2021 P&L

Total Income:	\$591,709
Total Expenses:	\$362,680
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Net Income:	\$229,029

2021 Revenue & Expense Breakdown

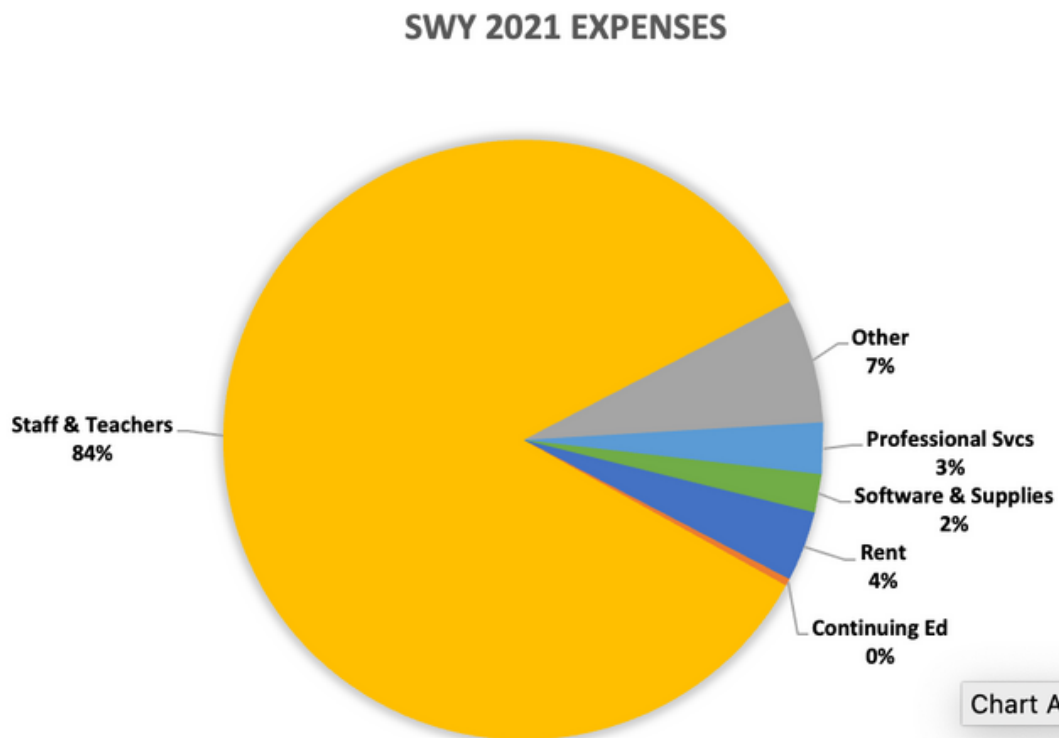
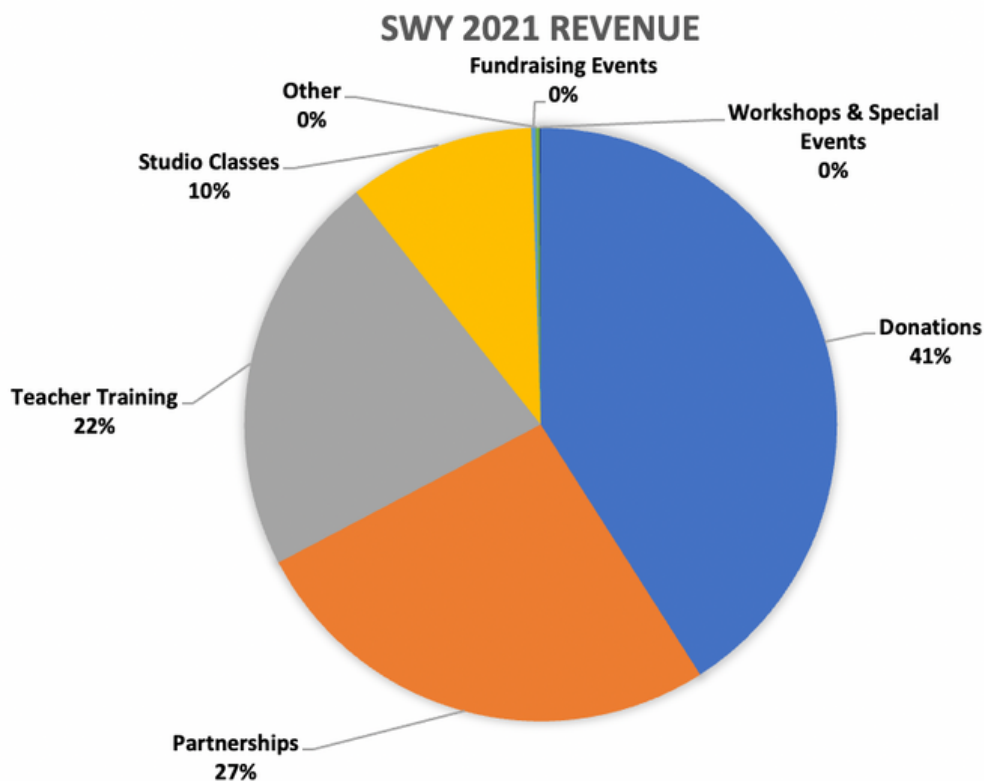


Chart Area

2021 Donors - Gifts \$100 and above

\$10,000 and Above:

John and Arlene McLaren
Jonathan Dyke
Paul and Rhonda Gierow

\$1,000 to \$9,999:

Catherine Gemmato-Smith and
David Randolph Smith
Daryl & Melanie Mann
Julia Lin
Katie Crumbo
Kellie and Alex Davie
Kelly Clague
Purity Foundation
Regine Webster and Todd Fryling
Rick and Laurie Ann Stetzer
Teresa Standard and Bobby Frank
The Rich Foundation
Will Pinkston

\$100 to \$999:

Alexandria Fisher
Amy Kaczynski
Angie Neal
Ashley Panas
Bill Stevens
Brian and Margaret Drolet
Brooke Widmer
Callie Zimmerman
Carly Klownoski
Crystal Minton

Darling Family Foundation
Dora Hirth
Elizabeth Roth
Geoffrey Little
Heather Brown
Janet Sauer
Jason Eiceman
Jennifer Ghanem
Jessie Genet
John Veyhl
Jon Hiskey
Kierstin Jodway
Kristin Gore
Kristina Giard-Bradford
Leah and Joe Unger
Lihua Sung
Liz and Jake Vehyl
Lucy Madura
Mary Agee
Megan Staggs
Michelle Gillis
Natalie Quevedo
Rachel Murphy Norman
Reggie and Katie Ford
Robert Porter
Rosalyn Anderson
Sara Zakhary
Steve Ryan
Taylor Hollis
Tracy Campbell
Trey Yant

2021 Sponsorships

Thank you to International
Day of Yoga 2021 Sponsors!

Lotus Sponsors:

Michele Nanna - Zeitlin Realty

OneDigital

True Food Kitchen



Testimonials

"I value Small World so much. I would say the big standout that I've seen is a lot of my students who come to the [yoga] classes often have ADHD or autism, and they have some challenges that make it really hard to learn, and [through yoga] they are learning how to quiet their bodies and quiet their minds."

Michelle Schwartz of Tom Joy Elementary

"It's really nice to have a more community focused option that is a donation based class. I think it makes it a lot more accessible to people, and we really love that we're supporting a fellow nonprofit. It's been really nice to build that relationship and provide a more accessible, recreational opportunity in the park for people."

Kelsey Kingdon of Centennial Park Conservancy



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